

**For Immediate Release****CONTACT:****JUNE BISANTZ EVANS****860-423-4443 • junebisantzevans.com****ART IN AND OUT OF THE GALLERY****ART ON BILLBOARDS & BUSES • DOWNTOWN HARTFORD, CT • MAY 1 - JUNE 1, 2002**

**Billboard Locations:** Hudson St. (corner of Buckingham), High St. (corner of Church), Church St. (corner of Spruce at the railroad station), and Airport Rd. (Exit 27 ramp I-84).

**Bus Routes:** Bus routes begin and end in downtown Hartford and are coordinated with billboard locations.

**“TRUTH IN ADVERTISING” • EXHIBITION OF PUBIC IMAGES • JUNE 3 - AUGUST 9, 2002**

Stevens Gallery, University of Connecticut, Storrs, CT

New work by artist June Bisantz Evans, Professor of Art at Eastern Connecticut State University will be seen both in and out of the gallery from May through August 2002. Bisantz Evans' digital collages will be installed on billboards and buses in downtown Hartford from May 1 through June 1, 2002. The billboards will be positioned along downtown bus routes, creating a public installation in which the viewer travels through the exhibition. Later this spring, these same images will be shown in a more conventional setting at the University of Connecticut's Homer Babbidge Library, Stevens Gallery in a solo exhibition entitled "Truth in Advertising". The exhibition will run from June 3 through August 9, 2002.

This is Bisantz Evans' second public art project. The project has expanded to include buses as well as billboards as exhibiton venues. She has once again combined photographs of herself with vintage magazine images to create scenes of personal drama and gender-related significance. Each billboard contains a single line of text, underscoring the message of the piece.

***“Move Forward”*** shows Bisantz Evans, scarf flying in the wind, happily cruising down the road behind the wheel of a vintage car. ***“Don't Wait”*** depicts Bisantz Evans as a waitress serving diner food, while a smaller version of her waitress-self looks unhappily on. In ***“It's A Balancing Act”*** she appears in a Buster Keaton pose, precariously balanced on the edge of a swimming pool. ***“Be Your Own Goddess”*** features Bisantz Evans in Hollywood goddess costume, backed by a group of movie extras all dressed as gods and goddesses.

Bisantz Evans' work deals with issues of identity and message. In describing this new work, Bisantz Evans says: “I am increasingly interested in identifying the things I need to learn at each stage of my life. My work is a self-study, aimed at the integration of life, art making and awareness. I think of this new series of public images as giant sticky notes posted on the landscape, reminding me of the things I need to pay attention to. I believe these things are important to others as well and that the work will connect with viewers in a positive and meaningful way .”

The four billboards and five bus images will be visible in downtown Hartford from May 1 through June 1. The exhibition at UCONN's Stevens Gallery will be open from June 3 through August 9, 2002.

**High resolution images for printing & additional info are available on the web: [junebisantzevans.com](http://junebisantzevans.com)**

This project is supported by a Connecticut State University Research Grant.